HANNAH HALEY

Reno, NV · (830) 446-8001

hannahhaley99@gmail.com · https://www.linkedin.com/in/hannah-haley-/ · https://github.com/zpg883

SUMMARY

Motivated, responsible, and team-oriented professional with 4+ years of experience in Business Intelligence and Analytics. Known for seeking opportunities for improvement, demonstrating a high degree of initiative, and delivering impactful results. Committed to producing and collaborating with cross-functional teams to achieve organizational objectives.

SKILLS

- **Data Management –** Database Design & Management, Data Quality Assessment, A/B Testing, Data Analysis, Pattern & Trend Identification, Data Mining, Data Science Research Methods, Survey Design, and Visualization of Data Insights.
- **Technical –** Advanced Microsoft Excel Functions, SharePoint, Confluence, Google Analytics, SQL, Tableau, Python, and RStudio.
- **Business Acumen –** Agile Methodology, Strategic Thinking, Project & Time Management, Market & Competitive Intelligence Assessments, Benchmarking KPIs, Problem-Solving, and Reporting Ownership.

EXPERIENCE

STRATEGY & BUSINESS INTELLIGENCE ANALYST, SUNRUN SOLAR — JULY 2023-PRESENT

- Develops and manages critical data infrastructure using DBT and created user-friendly dashboards in Tableau to support key operational and strategic initiatives.
- Leads a Tableau Excellence initiative for the team, providing training on designing effective dashboards and implementing UX principles to ensure clean, concise, and impactful reporting
- Streamlines reporting processes, improving data quality across multiple teams and alleviating staff workload.
- Identifies and resolves data quality problems, executing cleansing and enrichment projects to ensure data integrity.
- Delivers actionable insights to executives by analyzing performance metrics, enabling strategic improvements in customer satisfaction and operations.

ASSOCIATE ANALYTICS CONSULTANT, INSIGHT LIME ANALYTICS — AUG 2022 – APRIL 2023

- Designed and analyzed surveys using R Studio, improving client satisfaction by 15% through insightful reporting.
- Enhanced website performance and conversion rates by implementing Google Analytics and Google Tag Manager.
- Developed impactful dashboards, increasing data accessibility by 25%, enabling more informed decision-making.
- Conducted market intelligence research to identify external data sources, driving a 20% improvement in client strategies.

TECHNOLOGY & OPERATIONS ASSOCIATE, ALLIANCEBERNSTEIN — JUNE 2020 – AUG 2022

- Designed and built databases for 500+ retirement accounts, effectively managing approximately $3 million in commissions using Access, Excel, and SalesConnect.
- Identified and implemented process improvement opportunities through automation technology, resulting in a 5–10% reduction in working hours.
- Demonstrated leadership by mentoring, recruiting, and training 5+ new hires, enabling them to become fully operational within one month.
- Reinforced the integration of front-office applications with internal data warehouses and external solution providers, delivering enhanced reporting and analytics functionality for investment teams.

EDUCATION

MASTER OF SCIENCE- DATA ANALYTICS, THE UNIVERSITY OF TEXAS AT SAN ANTONIO — MAY 2023

BACHELOR OF BUSINESS- MANAGEMENT SCIENCE, THE UNIVERSITY OF TEXAS AT SAN ANTONIO — DEC 2020